



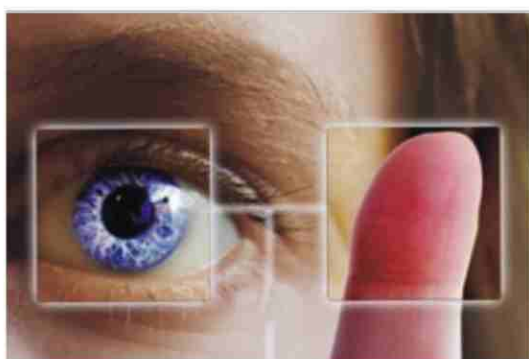
ASIAN
ANTI-COUNTERFEIT
ASSOCIATION

Call Letter
www.aaaicon2010.in

4th
AAA

International Conference & Exhibition-2010
(AAA-ICon-2010)

Technology Against Terror



29th, 30th September 2010

Bolgatty Island Resort, **Cochin, India**

**Early Sponsors
& Associates**



Asian Anti-counterfeit Association is a leading international association of Asian countries that functions against counterfeiting and works for the social security and promotion of anti-counterfeit and security technologies, equipments and business. AAA assists and supports governments and policy makers of various countries on the technology front, project design and validation, law making and related matters of concern. **For more information on AAA, please log on to www.asianaa.com**

Theme - Technology Against Terror

Terrorism and insurgent activities have become a global menace and India also is not an exception to this. Several recent studies have pointed out that counterfeiting is a main source of funding for terror activities. As the biggest democracy of the world and an emerging economic power, India has been initiating solutions dealing with the ground realities. Technology plays a pivotal role in this, right from the negotiations to the containment, and the fight to the prevention of terror. Recent incidents of terror attacks and insurgent activities have resulted in greater concern to governments and public on the need for state of the art and relevant technologies to ensure security at various fronts and to have a cohesive and scientific approach in dealing with the related matters. It is also important to note that a vast market has already emerged for security and anti-counterfeit products and technologies and providing opportunities for related business promotion.



Attractions

- Delegates from over 50 countries
- Leading international speakers
- Exhibition of latest security systems and equipments
- Special sessions seeking solutions
- More than 300 stalls

Objectives

- To form a platform that discusses various security and Anti-counterfeit Technologies
- To identify state of the art technologies and efficient solutions for the problems faced by various government departments
- To set the stage for effective interaction between industry, policy makers and enforcement
- To showcase latest international technologies and products and identify cost effective and relevant solutions

Special Sessions on

- Public Security
- Defense and Homeland Security
- Aviation Security
- Hospitality and Security
- Transport Security
- Citizen IDs and Bio-metrics
- Data Security and Piracy
- Internet and Global Terrorism
- Counterfeiting and Terrorism - Currency and Banknote Counterfeiting - Pharmaceutical products - Alcoholic drinks and Beverages
- Holography
- Automation and RFIDs
- Robotics in Security
- Intelligent Surveillance
- Night Vision
- Vehicle and Vessel Tracking
- Disaster Management

Location: Cochin, India



Location of the event is Cochin, *the Queen of Arabian Sea* and a city of great historic importance. Cochin is one of the most beautiful and happening cities of Kerala, popularly known as *the God's Own Country*. Kerala has been selected by the National Geographic Traveler as one of the 10 paradises in the world. The Portuguese sailor, Vasco da Gama set his foot ashore in Kerala in 1498 and his exploration paved the way for the arrival of many foreign powers attracted by the natural treasures of the land.

Nearest international airports: Cochin, Trivandrum and Calicut. For more information on Kerala, please visit www.keralatourism.org

Venue: Bolgatty Island Resort



Why you need to attend the event?

The event will showcase latest technologies and products. Also it will form a venue that introduces, discusses issues and seek solutions. India is emerging as a vast market for the security products and solutions and the event will facilitate manufacturers and solution providers to have direct and effective interaction between Indian policy makers and end users of security products.

Who should attend the event ?

Government officials, Defence and Enforcement, Scientists and Engineers, Officials from - Aviation and Transport Industry, Taxes and Revenue, Banks and Financial Institutions, Software industry and Data security, Representatives of Local Bodies, Security Product manufacturers and Solution Providers, Hoteliers and Tourism Industry etc.

Conference Fee and Registration

Participation	Early Bird Rates (Till August 15th)	After August 15th
Delegates	250 USD	370 USD
AAA members	200 USD	300 USD
APSA , IHMA, HoMAI, OSI members	225 USD	225 USD

IHMA, HoMAI, APSA, OSI members will get 7.5% discount on registration and stall rate. AAA members will get 10 % discount on the above.

For AAA membership information and Application Form, please log on to www.asianaa.com

Exhibition Stalls and Booking

Stall dimension	Early Bird Rates (Till August 15th)	After August 15th
3m x 2.5m	1200 USD + tax	1500 USD +tax
5m x 3m	2300 USD + tax	2800 USD +tax

**Venues of previous Conferences:
Singapore, Shenzhen, Hanoi.**

For Custom stalls: Please contact Conference Management

Glimpses of earlier associated events in Singapore and China



Accommodation



Hotel	Room Type	Tariff USD*
Bolgatty Palace	A/C Suite	275 (Single or double occupancy)
Bolgatty Island Resort	Deluxe Room	85 (Single occupancy) 110 (Double occupancy)
	Lake front Cottages	85 (Single occupancy) 90 (Double occupancy)
Marina House	Suite (Marina View / Golf View)	170 (Single or double occupancy)
	Deluxe Rooms Marina View	125 (Single occupancy) 145 (Double occupancy)
	Golf View	105 (Single occupancy) 125 (Double occupancy)

Special Events

Tour programs, Trekking, boating and Spouse programs:

Event management:
Global Conference Management Group,
Chennai & Cochin

*Breakfast included and taxes extra

Tourist spots near Cochin



Munnar Plantations



Chinese Fishing nets



Athirappilly water falls



House boat in Vembanat lake

Contact: www.aaaicon2010.in

Conference convenor

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